



"We believe that now is a great time to invest in private equity. People used to think it was just a compensation scheme. But when you study what's happening in the world right now, it's much more about making companies prosper."

FRIKKIE VAN LOGGERENBERG Director/CEO



OUR FUND

1. DEFINING OUR FUND

The Cornerstone Capital Fund consists of two segments: the local private equity (PE) fund, and the international offshore fund. Together, they form the foundation of all IFSA's investment activities. The first prioritises business in South Africa while the other focuses on global market opportunities.

2. WHAT DOES THE FUND INVEST IN?

The fund invests primarily in privately-owned businesses with a track record of more than 5 years.

3. STRUCTURE & AVAILABILITY

The Cornerstone Capital Funds are independently valued and administered according to international private equity standards. The funds are available to high net-worth individuals, institutional investors, and other investment funds seeking to grow their capital at a steady rate with low market volatility. Accordingly, the local fund is structured as a partnership, while the offshore category is a collective investment scheme.

4. FUND PROFILE

The profile of the fund is independent of systemic market volatility. The fund offers investors who do not have the expertise or networks a unique opportunity to invest directly in private businesses that are not typically accessible in the marketplace.

5. FUND STRATEGY

The profile of the fund is independent of systemic market volatility. The fund offers investors, who do not have the expertise or networks, with a unique opportunity to invest directly into private investment products as an asset class, not typically accessible in the marketplace.

6. HOW RETURNS ARE GENERATED

In exchange for capital, investors receive a percentage of the profits in the investee companies and interest on the debt instruments.

Prosperity in progress

Cornerstone Capital Private Equity Fund

CORE PURPOSE

Returns



Yields consistent and stable returns

Fixed



Moves steadily with low volatility

Local



Focused on *local* entrepreneurial businesses

Stable



Grows unhampered by *local or global* market shifts

Progress



Contributes to economic growth

KEY TARGET GROUPS

- > INVESTORS
- > INDEPENDENT FINANCIAL ADVISORS (IFAs)
- > PRIVATELY-OWNED BUSINESSES (SMMEs)

VALUE

Investors need a place to invest their money, IFAs need an investment manager they can trust, and SMMEs require capital and operational best practices to prosper. Our core team has over 60 years of experience in the financial sector. Together, we facilitate a relationship between our three target groups to enable capital growth combined with periodic returns.

FUND PROFILE

- > Based in South Africa (under Licence of the FSCA)
- > Primarily invests in South African opportunities
- > Option to expand into Africa
- > Investment time horizon: 7 10 years
- > Returns measured in ZAR

Cornerstone Capital International Fund

CORE PURPOSE

Returns Fixed



Yields consistent and stable returns



Moves steadily with low volatility

Global



Focused on *global* entrepreneurial businesses

Stable



Grows irrespective of *global* market movements

Progress



Contributes to economic growth

KEY TARGET GROUPS

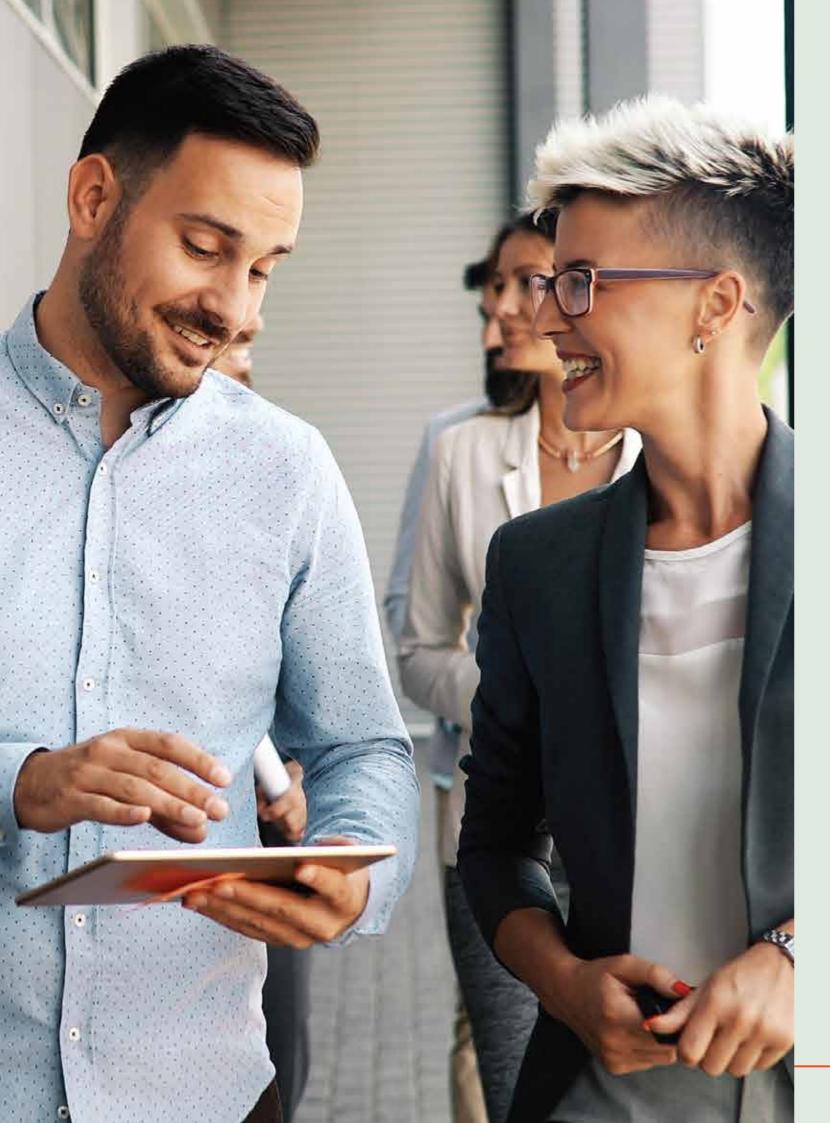
- > INVESTORS
- > INDEPENDENT FINANCIAL ADVISORS (IFAs)
- > PRIVATELY-OWNED BUSINESSES (SMMEs)

VALUE

Benefit from solid management by a team of financial professionals with proven private equity investment expertise in owner-managed businesses across various sizes and stages of development.

FUND PROFILE

- Based in Mauritius (under Licence of the FSC in Mauritius)
- Invests in *global* opportunities
- Investment time horizon: 7 10 years
- Returns measured in USD



TARGET AUDIENCE GROUPS

- > INVESTORS
- > INDEPENDENT FINANCIAL ADVISORS (IFAs)
- > PRIVATELY-OWNED BUSINESSE (SMMEs)

We seek to create value for the above groups, because we believe that they are all uniquely positioned and hold a symbiotic relationship. At IFSA, we work to cement and facilitate a relationship between the three groups:

- Investors need a safe place to grow their money
- > IFAs need an investment manager they can trust
- SMMEs need capital and other resources to grow and scale their business

REACH OUT. WE'LL BE THERE.

Due to the nature of our business, some things are still best said in person. If you would like to learn more about any of our services, or to make an appointment – please reach out to us using the contact information below:

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Terms & Conditions apply.